

Shaya Lieberman
Full Stack Web Developer
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Links: [Github](#) [Linkedin](#) [My Portfolio](#)

SUMMARY

Web developer with a background in marketing and research as well as live event production. Managed teams, product launches, and marketing budgets. Able to build websites, and apps from conception through deployment and maintenance while focusing on the client side, server side, and database building. Can leverage team building and management skills, with an emphasis on problem solving and team building. 15 Years experience as a freelance bass guitar player and event production

SKILLS

- Front and back web development
- HTML, CSS, JavaScript, JSON, TypeScript
- Framework: React, Redux, Angular
- Libraries: jQuery, Bootstrap SCSS
- Object oriented & functional programming
- App development: ReactNative, Expo, PWA
- Unit, integration, and TDD testing
- Node.js, Express, and Python
- AWS Google Firestore, Heroku, Netlify
- Relational & flat databases
- MongoDB & PostgreSQL
- Responsive design models
- Version control using Git
- Team & Project management

EXPERIENCE

- 01/2022 - Present **Product Research Analyst**, at Limestone Digital
- Market and industry research for creating and updating products
 - Compiled and analyzed data for the purpose of data driven development
- 09/2020 - 03/2022 **Marketing Director**, at Afula Enterprises LLC
- Devised and executed marketing plans from launch and onward
 - Managed budgets, marketing associates, and creative associates
- 04/2018 - 09/2022 **Marketing Director**, at Digital Pavilion Electronics
- Large marketing budget management, product launch specialist, tasked with software solutions for scaling the marketing team, and managing creatives
 - Managing all marketing campaigns, reporting, and using a data driven approach
- 04/2014 - 04/2018 **Marketing & Product Development**, at Milano wigs
- Bringing on new products for manufacturing, marketing management
 - Goal oriented marketing campaigns and reporting
- 11/2012 - 04/2014 **Ecommerce Listing Manager**, at Prune Danish Corp
- Listing products on all platforms like Amazon, eBay, & B2C sites

EDUCATION

- 10/2023 **CareerFoundry Bootcamp**, full stack web development, completed certification
- 7/2007 **Rabbinical Seminary of Greater Ft Lauderdale**, bachelors in rabbinical studies

